

JASON GAGHAN

UX UI DESIGNER

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SUMMARY

Research-experienced UX/UI designer looking for full-time opportunities. Evokes a modern, contemporary approach to design through the balance of creativity and communication.

- Expertly proficient in IA / User Profiles / Journey Mapping / Wireframing / Prototyping
- Proficient in current UX research techniques
- Expertly proficient in XD, Sketch, Invision, Principle, Figma
- Comfortable with User-Centered Design / Service Design methodology
- Passion and flair for layout, typography and color
- Consistent high quality work ethic and attention to detail
- Can “talk tech” with developers to ensure effortless execution

EXPERIENCE

Boco Digital, LLC

Contract UX/UI Designer: March 2020 – present

Leading redesign of proprietary training app for the pharmaceutical sales space.

Duties Include:

- Minor user research through interviews and data extrapolation
- Lo-Fi / Hi-Fi wireframing
- Prototyping
- IA improvements
- Userflow strategy

Yprime, LLC

UX/UI Designer: February 2019 – October 2019

Sole UX/UI expert on the product development team. Elements I provided were strong self- management, precise communication, and a strong desire for reducing user stress.

Providing expert solutions were key in this position through:

- User profile generation, journeymapping, IA workflows, wireframes, LoFi prototypes
- Conducting user interviews and observations
- Design system creation using Sketch and XD

Thomas J. Paul Agency

Contract Art Director/UX UI designer: November 2018 - February 2019

Responsible for the re-design of a product support website for Teva Pharmaceuticals involving the overall improvement of user experience and UI.

Holt's Cigar Company

Digital Art Director/UX UI designer: October 2014 – August 2018

Responsible for the rebuild and rebrand of Holts.com and its mobile counterpart. Managed small team of designers. Ongoing duties included using user data and the latest technologies to create and maintain functional and visual consistency. Sales doubled as result of rebuild.

Developed Case Study concerning mobile checkout. My responsibilities consisted of:

- User interviews and observing user behaviors
- Customer journeymaps
- Wireframing/Prototyping

EDUCATION

Edinboro University of Pennsylvania: Edinboro, PA

BFA in Applied Media Arts - Animation: December 2000

Bucks County Community College: Newtown, PA

Intro HTML, XHTML & CSS courses - Summer 2010

SKILLS

Adobe Creative Suite
Photoshop, InDesign, Illustrator,
Acrobat, XD, Premiere

Prototyping/Wireframing

InVision, Sketch, Principle, Axure RP,
Figma

Research Skills

Research plans, Empathy mapping,
Storyboarding, Creating screeners,
Conducting Interviews, Observing
users, Setting up diary studies, Affinity
mapping, Data extrapolation, POV/
HMW statements

Other

Google Analytics, SEO knowledge, Working knowledge of
HTML and CSS, E-Commerce experience, E-clinical App/
Mobile Design, Team management, JIRA, Agile, Lean UX